



Marieli Fröhlich is a director, artist, photographer and writer born in Vienna. Her passion for storytelling and cinema developed at an early age by watching numerous films at the Österreichisches Filmmuseum founded by her father, film maker Peter Kubelka. Her mother, painter Gertie Fröhlich's was also known for hosting a salon that was literally a who's who of the Viennese Actionists and Post-war Avant-garde. That upbringing served as an invaluable informal education, coupled with the Lycée Francais and studies in fashion.

1977 Moves to Paris, stays with Guy Bourdin as an apprentice and assistant.

1979 Begins an acting career, highlighted by a starring role in *Phantomas* with Helmuth Berger, directed by Claude Chabrol. Roles in several feature films, and series.

1980 Relocates to New York to work for Jonas Mekas & Anthology Film Archives. Staying with Mekas has a profound influence, also meeting Peter Beard, Stan Brakhage, Jack Smith, Ken Jacobs, Martin Scorsese and Andy Warhol, before returning to Vienna.

Studies at Lee Strasberg Theater and Film Institute.

1982 –1990 Works as an art director and stylist in Fashion for Elfie Semotan, Helmut Lang, Falco, Rudi Molacek, amongst others.

Stages several art actions as window installations for Gans and other brands.

1977–1990 Collaborates with painter Gertie Fröhlich on EAT ART, which introduced edible sculptures and cultivates private collectors, including Helmut Lang. The works are exhibited in NY at Gallery Branca, the Craft Museum, Tiffany's/Chicago and LUNA LUNA by André Heller.

1990 –2021 Lives in Paris and Vienna, directing over 200 international publicities for a variety of clients ranging from Audi, Magnum to H&M, while developing her personal work in film and photography. A feature film and documentary are in production for 2021.

2008 Initiates the ongoing film project STOP, that has won 15 awards & nominations including 4 wins for best experimental film and a golden REMI at Worldfest Houston.

STOP is the prototype for multimedia expressions that range from immersive viewing, performance and installation. STOP has been described as, “poetry without words, a science fiction of nothing.”

EXHIBITIONS, SCREENINGS, AWARDS

2021 “The Dream of the Fisherman’s Wife” Ruttkowski;68, Paris
STOP finalist at New Jersey International Film Festival and Jelly Film Festival Los Angeles, nominated at Gold Movie Awards London, Sochi Film Festival.

2020 Group Exhibition “FSK AB 18” Evelyn Drewes Gallery, Hamburg
Group Exhibition “No more Poetry” Pollock Fine Art, London
S T O P awarded 4 times gold and nominated at 12 international festivals for best experimental film.

Miami Short Film Festival, winner best experimental film.

Venice Shorts, winner best experimental film.

Worldfest Houston Int. Film Festival, winner, gold Remi, best experimental film.

Montreal Independent Film Festival, finalist best experimental film.

Paris Play Film Festival, finalist best experimental film.

Rolling Ideas, official selection best experimental film.

Dumbo Film Festival New York, official selection best experimental film.

2019 Short To The Point, winner best experimental film.

This Human World Film Festival Vienna, official selection best experimental film.

This Human World Film Festival Vienna, Poster Campaign.

Cannes Short Film Festival, official selection best experimental film.

Free The Bid „Choir of Angels”, showcasing STOP.

2018 Group show Photomontages, Never Forget Why, Vienna. Curated by Anna Wexberg– Kubesch, awarded the Art Prize of the European Union.

Photo-series “Petra” published in ST/A/R Art Magazine, curated by Heidulf Gerngross.

Photography Show, Kunstraum Grünentor, Vienna

1990–2020 Single Photography Show L'espace D'exposition Rivoli 59, Paris.

Directs several short films and cine-poems.

200 FILMS for CI, advertising, design and fashion.

The commercial work won gold, silver and platinum Awards at International Art-Directors Clubs, the Cannes National Award, Young Talent Award and the Mobius Award. Nominations at Cannes Lions, Cresta, Clio, New York, Montreux, Hollywood & London.

2020 Becomes an Honorable Member of the Creative Club Austria.